

## Topic of the month

### Plaques

Plaques are a common and effective way to award, recognize or appreciate many different accomplishments. These accomplishments can include sales awards, years of service awards, recognition for a project completion, or an individual's retirement.

Regardless of the achievement, we have the right plaque for you and the professional staff to ensure your award is extra special.

We have a wide selection of styles, colors and prices. Our

premium wood plaques come in walnut, rosewood and black and range from the mid \$50's to over \$100. Our economy plaques start range from under \$20 to over \$50. We have also added several styles of acrylic and crystal plaques that provide an excellent alternative to the traditional wall plaque.

A very important component to the overall look of a plaque is the engraving. Our engravers are ready to lay-out your text and logo in a traditional yet classy manner



Engraved Rosewood Wall Plaque

in order to achieve the best possible end result.

Visit our plaque section today. Our goal is to provide the recipient with meaningful recognition that will last a lifetime.

## Customer Spotlight

### STAR 101.5 Seattle

#### Recognizing Teaching Excellence

STAR 101.5 is a popular Seattle radio station that provides its listening audience with great music and a sense of community. Their 'Teacher of the Week' program provides much needed praise to teachers and their students. Here is the story of their program:

Each fall and spring, STAR 101.5 embarks on a program called 'Teacher of the Week'. The primary purpose is to give praise to the teacher by recognizing their extra efforts. They do so by awarding the teacher with a cash award, a commemorative plaque, a class party and a ton of publicity.

This program is far more important than just celebrating the teacher's

accomplishments. In recognizing the teacher, it shows the students and faculty what it means to achieve. It shows how hard work, dedication and caring really do make a difference. It raises the bar of excellence so each student knows they can go beyond what is normal and expected. Even though the long-term implications of this role modeling would be difficult to measure, there is no doubt that it is an extremely positive program for the students. The program has some other benefits as well. The sponsors of the program get recognized through radio and offline advertising and also are given a platform to spread their message. Finally, the station also benefits by a larger listening audience, great community service

exposure, a sense of engagement with its listening audience, and creating a new generation of listeners.

The impact of this program to the teachers, students, sponsors and radio station is enormous. It is a fine example of how a well thought out recognition program should be implemented. Our hat is off to STAR 101.5 for their ongoing commitment! Great Job!



A Teacher of the Week winner & her class

## Product Spotlight

### Rosewood and Glass Award Plaque

#### *Addition of a new product line from Slee Corporation*

Many of our customers have asked for new and innovative award plaques. We have recently added Slee Corporation as a new vendor and offer this example as one of our top new awards. We will be expanding our product line with Slee over the next few months, so make sure to check back for new, high quality awards on a regular basis.

This plaque is beautiful! It features a combination of a polished rosewood wood plaque board and a rectangular piece of glass. The etching is performed by sandblasting the back side of the glass. There are gold or silver spacers that provides  $\frac{3}{4}$ " of space between the plaque and the glass. The engraving really stands out and the multi-tiered dimension of this award provides a stunning new look! Whether you need to recognize one recipient or many, we are ready to provide you with great products and service.



*Rosewood and Glass Award Plaque*

*Product #8834*

## Staff Spotlight

### Gayle Himes

#### *Shipping Manager and Chili Cook-off Champion*

Gayle has worked at Trophies2go for more than 3 years. Chances are that your order will be checked for quality or shipped by Gayle. Her work ethic and efficiency even in the most stressful of times is a tremendous asset to our company. One of her claims to fame in our store is her dog, Tucker. The cute yorkshire terrier has an attitude like no other! As if these factors aren't enough to warrant her being our our Winter Staff Spotlight recipient, Gayle just won the First Annual Trophies2go Halloween Chili Cook-Off. Her thick dark chili had just a little kick and had more first place votes than any other! Great Job Gayle! Keep up the great work!

