

# Trophies2Go.com Newsletter

TROPHIES2GO.COM – FOR THE RECOGNITION YOU DESERVE!

## SPRING The Importance of Employee Retention

# 2011

Some of the best companies know a valuable secret. They know that happy employees leads to more sales, increased productivity, higher customer satisfaction and repeat business, as well as just a better overall work atmosphere. Yet even companies who know this secret often fail to apply practices that could prevent turnover.

Training new hires is costly. Since they do not know the ropes, often new employees must be started with a base salary and may need several days of training. Then it may take them weeks – even months – before they become efficient enough to be worth their weight. Sales jobs are a good example. Once the employee understands the product fully and learns how to overcome objections, they may become better and more efficient. If the



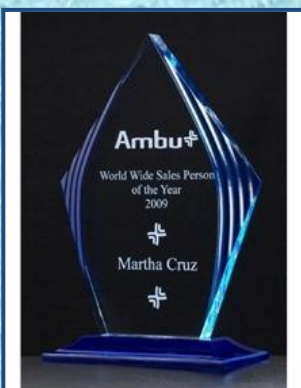
employee leaves the organization due to dissatisfaction, all of that training is wasted and the process must begin all over again.

Why would an employee leave their job after only working there for a short while? The reasons could be many. A restrictive work environment, lack of adequate training or taking on too many responsibilities with high expectations is some that come to mind. Employee retention is imperative to any organization. Therefore, understanding the triggers of unsatisfactory work environments is also essential to prevent the ratio of employee turnover. And very often, one of the main culprits is under-appreciation.

Showing recognition to employees – whether in the form of bonuses, incentives and rewards – has been proven to increase happiness and motivation. Employees work for a company not just for the paycheck but also for reasons like personal fulfillment, passion and for the sake of growing with the company.

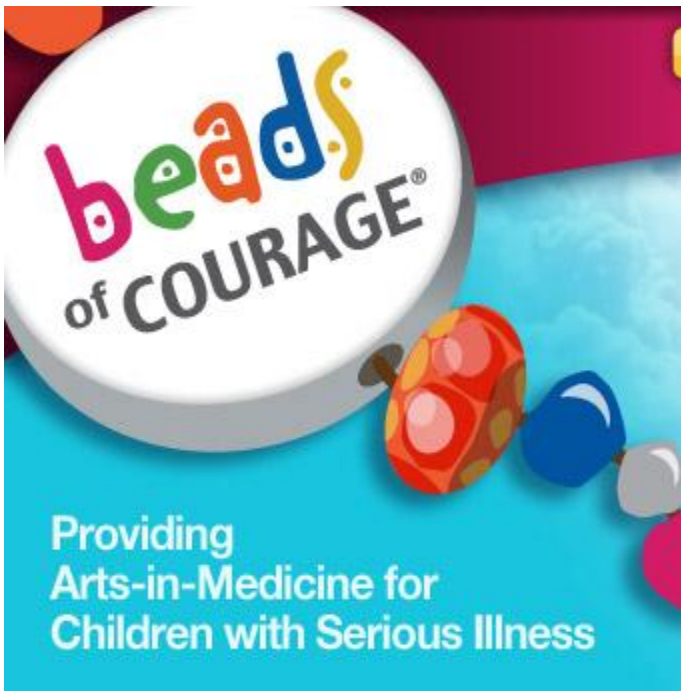
If you are a manager, supervisor or boss then a small investment in customer retention could be the giving of awards and recognition. Honoring them with an achievement – such as “Employee of the Month” or “Perfect Attendance” or acknowledging yearly milestones is a great way to make employees want to work there and stay for the long haul.

## PRODUCT SPOTLIGHT: Flair Blue Acrylic Awards



Next time you wish to recognize a valuable member of the corporate team, a truly wonderful option for any corporate event are these *Flair Blue Acrylic Awards!* Sculpted in a kite shape out of durable blue tinted acrylic, these unique awards will look attractive on any desk or shelf. The bright blue base gives the Flair Blue Acrylic Award a warm touch and sturdy foundation. Add flair to your next big ceremony or corporate party with this great piece! **CLICK HERE:** <http://www.trophies2go.com/Flair-Blue-Acrylic-Awards> Available in three sizes!

Trophies2Go believes strongly in employee recognition programs and we offer affordable crystal and acrylic awards that can be laser engraved to honor the person for a job well done. No matter the occasion, you'll notice a huge difference in their performance and dedication. Browse our selection of acrylic and crystal awards today and keep your employees for the long haul. The small investment pays itself back many times and is an excellent way to instill high work ethics, motivation and a bright smile on the face of your staff members! 😊



# Our Second Quarter AWARDS FOR A CAUSE

Every new quarter of our calendar year, Trophies2Go selects a different charity to benefit from our **Awards for a Cause Program**. For the entire quarter, a portion of our sales from specific trophies and corporate awards will be donated to the selected charity. *"We are in the business of Recognition, and through this program we recognize organizations that help our communities,"* says Trophies2Go President, Jeff Anderson.

We are proud to announce that the recipient we have selected for our Second Quarter of The 2011 Awards for a Cause Program is Beads of Courage. Learn more about this worthwhile program that helps children with critical illnesses.

To view a list of trophies and awards that will benefit this organization, visit: <http://www.trophies2go.com/charities>

## Every bead tells a story of strength, honor and hope.

The Program is designed to help children dealing with serious illness, such as cancer, leukemia, cardiac or burn conditions and others. Through the program, children tell their story using colorful beads as meaningful symbols of courage to mark milestones along their treatment path. For example, an overnight stay in the hospital would equal a specially colored bead, while an IV or taking a pill for the first time might signify another type of bead. It is a way for the children to overcome their fear and embrace courage.











Each child's Beads of Courage journey begins with a length of string and beads that spell out their first name. Then, colorful beads, each representing a different treatment milestone is given to the child depending upon which treatment they are undergoing. The bead guides were predetermined by doctors, nurses and medical specialists to reflect meaningful acknowledgment of every child's treatment journey.

To learn more about this valuable and worthwhile program, read this touching story about the founder of Beads of Courage, Jean Baruch. She started the program in 2004 and has touched the lives of thousands of children around the world. <http://www.lhj.com/volunteering/beads-of-hope/>



## EMPLOYEE SPOTLIGHT: Tom Hanson

After a 15-year career in banking, Tom decided to pursue a more "rewarding" career with Issaquah Trophy. We have to say that Tom is an incredible worker who is always willing to take on new roles. Growing up in the Renton, Washington area, Tom has pretty much lived in the area for his entire life. A self-described workaholic, Tom does everything he can to provide everything he for his son, who is the pride and joy of his life. Outside of work, Tom is a die-hard sports fan who loves to follow all the local teams, although he is most passionate about the University of Washington sports programs. When he gets a chance in his (limited) spare time, Tom enjoys traveling with his family, who all live locally. Trophies2Go is very lucky to have such a dedicated and hard-working guy on our Team!

 <p><b>Petite Art Glass Ball</b> [#9370]</p> <p>Don't want such a tall art glass piece? This Petite beauty will fit anywhere! Expertly engraved on the base, great for the whole team! Engraved for free.</p> <p>As Low As: <b>\$55.13</b></p>	 <p><b>Baseball All Star Award</b> [#8851]</p> <p>A cool 3-D award great for the whole team! This award is perfect for mixed gender teams. Includes up to three lines of free engraving.</p> <p>As Low As: <b>\$6.73</b></p>
 <p><b>3D Motion Xtreme Baseball Trophy</b> [#20738]</p> <p>Present an impressive resin baseball award player with an equally stupendous trophy! The 3D Motion Xtreme Baseball Trophy will make any athlete feel proud.</p> <p>As Low As: <b>\$5.61</b></p>	 <p><b>Stained Glass Baseball Medals</b> [#6710]</p> <p>Be delighted by the beautiful and radiant features of these magnificent baseball medals add light to a winner's achievements.</p> <p>As Low As: <b>\$3.80</b></p>
 <p><b>Scholastic Learning Lamp Trophy</b> [#6063]</p> <p>This award features lamp of learning figures on your choice of three trophy bases. Includes three lines of FREE engraving!</p> <p>As Low As: <b>\$5.07</b></p>	 <p><b>Golf Wreath Award Plaques</b> [#8451]</p> <p>Plaque spotlights a relief sculpture of a bag of golf clubs, a visor and an 18th hole marker. Award this plaque to your golfing champion.</p> <p>As Low As: <b>\$11.49</b></p>
 <p><b>Large Male Achievement Trophies</b> [#7309]</p> <p>Confer these distinctive Large Male Achievement Trophies to your high fliers. Honoring his success, these are simply great, yet inexpensive Oscar replica trophies.</p> <p>As Low As: <b>\$17.15</b></p>	 <p><b>Green Leaf Crystal Award</b> [#40165]</p> <p>A beauty of a crystal award with a pop of green! This Green Leaf Crystal Award is a perfect, versatile award for your next big event! Available in three sizes.</p> <p>As Low As: <b>\$84.00</b></p>
 <p><b>Flair Blue Acrylic Awards</b> [#10492]</p> <p>These Airflyte acrylic awards will have all your ceremony attendees talking! Stunning flair engraved blue acrylic awards are wonderful option for your corporate recognition awards!</p> <p>As Low As: <b>\$33.08</b></p>	 <p><b>Black Carved Star Acrylic Plaques</b> [#10354]</p> <p>Take a look at these 3-dimensional black acrylic plaques with golden stars. Three sizes are available they can hang vertical or horizontal.</p> <p>As Low As: <b>\$29.58</b></p>



"Your Source for Awards"

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